



*Please consider the environment before printing.  
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**Project Title:** \_\_\_\_\_ (the "Project")

**Applicant Company:** \_\_\_\_\_ (the "Applicant")

**NEW for 2024-25 Recipients:** Digital Creators will be required to participate in a bi-annual survey on Company Achievements:

- the CMF will send a bi-annual survey covering qualitative questions on company achievements, for the six month periods ending on December 31<sup>st</sup> and June 30<sup>th</sup>, for two (2) years following submission of your final report.
- This information will be utilized to help the CMF evaluate the impact of its funding programs, though it is not directly related to funding decisions.

Please visit <https://cmf-fmc.ca/interactive-digital-media-reporting/> for more information. If you have any questions or need to revise information about the status of your project, contact your assigned CMFPA Analyst.

As per your contract, please use the following pages to provide a short written report on the outcomes of your activities during the Posting Period.

- Summarize the goals you set in your business plan at the application stage.  
*Answer using the space allocated below and be as specific as you can (maximum 300 words):*

- ***Did you achieve these goals? How did you do so?***

*Answer using the space allocated below and be as specific as you can (maximum 300 words):*

- ***If you did not, what challenges did you face in achieving your goals?***

*Answer using the space allocated below and be as specific as you can (maximum 300 words):*

- *Highlight any particular successes you may have had. For example:*
  - *Were you able to hire any additional staff,*
  - *Sign any new business or partnership deals,*
  - *Increase subscribers, followers or engagement on existing platforms,*
  - *Or focus on bringing your content to a new platform?*

*Answer using the space allocated below and be as specific as you can (maximum 300 words):*

In addition to this written statement, you also need to provide an excel spreadsheet updating the final engagement numbers at the end of the Posting Period. This will be used to compare to the numbers provided at application. Template for that can be found on the CMF website.

**I certify that all the information provided is accurate and complete.**

**Applicant's Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_  
(Please print)

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_  
(YYYY/MM/DD)